



# Boost your home improvement sales.



Financeit enhances sales by offering point-of-sale financing for a wide range of home improvement projects. Change the conversation from budget worries to excitement about their next big purchase.

## Introduction to Financeit

Financeit is the official financing provider for OPTIMUS Canada. Based out of Toronto with +10,000 contractors offering Financeit, we are a market leading financing provider in Canada.



### Be more competitive

Financing makes large purchases more affordable and creates opportunities to include upgrades or add-ons.



### Delight your customers

Provide affordable payment options that enable your customers to acquire products and services at their convenience.



### Get paid faster

You get paid in full directly to your bank account after the project is completed or the product delivered.

## The Financeit advantage:

- **Largest point of sale lender in the Canadian home improvement industry**
- Credit limits of up to \$100,000<sup>2</sup>
- Homeowner verification not required for loans under \$40,000
- 6-month approval windows
- Fast credit decisions
- No merchant fee options available
- Promotional programs available<sup>2,3</sup>:
  - Interest rate merchant buydowns
  - 0% interest
  - Deferred payments

<sup>2</sup> On approved credit from Financeit Canada Inc. Terms and conditions apply.

<sup>3</sup> Fees apply when offering promotional programs.

## How Financeit Works:

1

### Pre-qualify your customer on the spot.

Verify customers financing eligibility with minimal information & no credit score impact.

2

### Submit a customer application in minutes.

Customers can apply in-person, online through your website, or via a private link from you.

3

### Applicant receives a fast credit decision.

Approved customers receive a loan agreement with Financeit to e-sign.

4

### You get paid the loan amount after work completion.

Customers can pay off their loans early, with no penalty.

# Close more deals & get paid faster.

Get started now at [optimusfinancing.com](https://optimusfinancing.com)



**Max Zubrick**  
Director, Enterprise  
Partnerships

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647 297 1322

Trusted by 10,000+  
businesses in Canada.



Monthly payment **\$229.45**

Purchase amount **\$10,000.00**

Term **60 months**

Amortization period **180 months**

Offer expires on Apr 3, 2019

Loan 12345

[Learn more](#)